
**CARNIVAL PROGRAMME
ADVERTISING APPLICATION
FORM**



Crowthorne Carnival 2012

Best of British

7th to 15th July

www.crowthornecarnival.co.uk

Dear Carnival Advertiser and Supporter,

Crowthorne residents always look forward with eager anticipation to this fun and event filled week - it's a special occasion that brings all of the community together. The 2012 Crowthorne Carnival Theme is 'The Best of British, celebrating traditional English values, especially in this year of our Queen's Diamond Jubilee and hosting of the Olympic Games. With centuries of British achievement behind us, it gives lots of opportunity to showcase our Carnival, and to reflect the current mood for all things British.

We are very keen to ensure your business has the opportunity to support this community event and to let Crowthorne residents know about you. Our community is proud of the businesses that Crowthorne offers them. In this world of out of town shopping, our community makes sure that the High Street, Church Street, Dukes Ride, top and bottom, and Greenwood Road businesses are supported by the local residents. For Carnival 2012 we are able to offer three opportunities:

Sponsorship:

Fantastic opportunities to show the people of Crowthorne that you support our community! A range of sponsorship opportunities and varying benefits are on offer. This can include your company name on the front page of the Carnival Programme, an advert inside, your logo and link to your website from the Carnival Website, a 'Thank You' inside the Programme and a repeat in the Crowthorne Eye, which is delivered to every home shortly after the Carnival, your name prominent on a banner at the Carnival field, and many other benefits.

Advertisers:

The thousands of people who make the Carnival a 'must do' in their year avidly read the colourful, high quality Carnival Programme. You can benefit from exposure to this feel-good factor by advertising your goods and services to the local community. As in previous years, we shall be distributing our Programme to **all the 5000+ houses in the Crowthorne area.**

Stage Banners

The 2010 Carnival had a full professional stage that was a big hit and ensured that large numbers of people settled down to watch the local and professional acts. The banners around the stage were a great place on which to advertise.

We rely on the support of local business by way of sponsorship and advertising as without this support there can be no carnival. Thank you for your support.

Contact us; Joan Newland 01344 775096 & Sue Thompson 01344 775349

Carnival Committee/Advertising & Banners

1 Edgedale Close, Crowthorne, Berkshire RG45 7QH



Advertisement Booking Form

Name _____

Company _____

Address _____

Phone Number _____

Email Address _____

Website Address _____

Sponsorship

Please indicate interest

Advertisement type (please indicate)

Full Page Half Page

Quarter Page Inside Cover (colour)

Re-use my 2010 Artwork

Provide help with new advert (£10 charge)

Stage Banner (please indicate)

Centre stage back

Side banner

Front stage

Signature _____

Please send this form along with your advertising copy and payment to:-

Contact us: Joan Newland 01344 775096 & Sue Thompson 01344 775349

Carnival Committee/Advertising & Banners

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